

ODOARDO MARRA.

ART DIRECTOR & MULTIDISCIPLINARY CREATIVE

odoardo.marra@gmail.com · www.odoardo.it · @odododododododododododo · Milan, Italy · IT / EN / ES

Art Director and multidisciplinary creative who moves freely between **visual direction**, **sound**, **code**, and **copy**, always driven by *novelty* and a clear why. I build coherent worlds around a single concept, exploring every medium it takes to bring them to life.

EXPERIENCE

FREELANCE ART DIRECTOR & MULTIDISCIPLINARY CREATIVE

2023 - PRESENT

ODO.STUDIO · WWW.ODOARDO.IT

- **Art direction** and multimedia execution across music videos, art films, fashion films, and social campaigns.
- **Graphic identities**, **UX/UI**, and editorial design for a diverse roster of clients.
- Original **soundtrack composition** and **sound design** for audiovisual projects (Logic Pro).
- **Copywriting** in Italian and English.
- **Web development** and digital production with **AI-integrated workflows**, from concept to delivery.

GRAPHIC DESIGNER & ANIMATOR

2025

D2D · UK FILM DISTRIBUTION

- Designed **movie posters** and comprehensive **pitch decks** for film acquisition and distribution.
- Created **title animations** for cinematic projects using After Effects.

DIGITAL & SOCIAL MEDIA INTERN

MAY - NOV 2025

REXER REAL ESTATE · MILAN

- Directed **social media content strategy**, managing the agency's digital presence.
- Conceived and executed a **brand-sponsored music contest** from concept to completion.
- Designed the **UX/UI** and developed the agency's **redesigned website**.

EDUCATION

DEGREE IN GRAPHIC DESIGN & ART DIRECTION

2026

NABA · Nuova Accademia di Belle Arti, Milan · Graduated with Top Grades (110/110)

SKILLS & EXPERTISE

DISCIPLINES	Art Direction, Graphic Design, UX/UI Design, Animation, Editorial, Copywriting, Content Production.
AUDIO & SOUND	Sound Design, Soundtrack Composition & Production (Logic Pro).
SOFTWARE	Adobe Suite (Photoshop, Illustrator, After Effects, InDesign, Premiere), Logic Pro, Figma.
TECH	Web Development, AI-integrated creative workflows, VS Code.

LANGUAGES

ITALIAN	NATIVE
ENGLISH	NATIVE
SPANISH	INTERMEDIATE